



News Release
FOR IMMEDIATE RELEASE

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**United Heartland to Build New Headquarters,
Continue Expanding Nationally**
Work comp insurer to grow its work force in New Berlin, Wis.

Jan. 28, 2009 (MILWAUKEE)—While many local and national companies are freezing hiring or cutting jobs, national workers compensation insurer United Heartland has plans to grow its work force, continue its national expansion and build a new national headquarters in the Milwaukee suburb of New Berlin.

In March, United Heartland will break ground on a 56,000-square-foot office facility near the I-43/Moorland Road Interchange and will move in December 2009. The facility will house up to 300 employees—200 are currently employed at the company's New Berlin office, and the company expects to add another 100 positions over the next 15 years. Plans for the building give United Heartland the flexibility to add on when necessary.

"The new facility will accommodate our company's continued growth and national expansion efforts," says President Emil Pfenninger. "With this new structure, our organization's service capabilities will be strengthened, moving us one step closer to our goal of being a top workers compensation company in the country."

United Heartland is partnering on the project with Irgens Development Partners, LLC, CB Richard Ellis, Kahler Slater architects and HLA Business Interiors.

"We are extremely pleased to have the opportunity to work with a first-rate organization like United Heartland to fulfill its ongoing growth needs," said Dave Merrick, vice president, Irgens Development Partners, LLC. "Upon completion, this development will be one of the most prominent buildings in the Westridge area, as the result of a truly collaborative effort with the stakeholders of the City of New Berlin."

United Heartland has a total of 250 employees in New Berlin and regional offices in Rosemont, Ill., Charlotte, N.C., and Kansas City, Mo. It currently operates in 12 core states and will enter two more, Georgia and California, in 2009.

Headquartered in New Berlin, Wis., United Heartland actively markets in Wisconsin, Illinois, Iowa, Indiana, Kansas, Minnesota, Missouri, Nebraska, North Carolina, South Carolina, Tennessee and Virginia, and insures workers compensation clients across the country. Established in 1990, United Heartland applies proven managed care techniques to workers compensation and offers many programs and services, including a drug-free workplace program, medical cost management and loss control services. United Heartland's business is underwritten by United Wisconsin Insurance Company, a wholly-owned subsidiary of Accident

Fund Insurance Company of America and is rated "A" (Excellent) by A.M. Best. For more information, visit United Heartland's Web site at www.unitedheartland.biz.

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