



**News Release**  
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## **United Heartland Breaks Ground on Headquarters in New Berlin, Wis. *New facility to accommodate national work comp insurer's growth***

**April 22, 2009** (New Berlin, Wis.)—National workers compensation insurer United Heartland broke ground on a 56,000-square-foot office facility in the Milwaukee suburb of New Berlin today. The new facility will serve as United Heartland's national headquarters, allowing the company to continue its impressive growth and national expansion.

The project is scheduled for completion by the end of the year, with employees moving in to the building in December 2009. The facility will house up to 300 employees — 200 are currently employed at the company's New Berlin office, and the company expects to add another 100 positions during the next 15 years.

"Today's groundbreaking marks a very important milestone in the history of United Heartland, a company that is fast becoming a significant player in the national workers compensation industry," says United Heartland President Emil Pfenninger. "The new headquarters is a key component in facilitating our national growth, strengthening our service capabilities and providing a great home for our high-quality work force."

Partners on the project include Irgens Development Partners, LLC, CB Richard Ellis, Kahler Slater architects and HLA Business Interiors.

"Irgens is proud to develop the new United Heartland headquarters," said Dave Merrick, vice president, Irgens Development Partners, LLC, the building developer. "It's a testament to United Heartland that despite a sluggish economy, there are still companies that continue to thrive and be successful."

In February, United Heartland announced that the company, for the first time, broke the \$200 million mark in annual direct written premium in 2008. United Heartland's \$205.3 million in direct written premium represented a 25 percent increase since 2006 when it wrote \$164 million.

United Heartland has a total of 255 employees, which includes employees in New Berlin and regional offices in Rosemont, Ill., Charlotte, N.C., and Overland Park, Kan. The company currently operates in 12 core states and will enter Georgia in 2009.

*Headquartered in New Berlin, Wis., United Heartland actively markets in Wisconsin, Illinois, Iowa, Indiana, Kansas, Minnesota, Missouri, Nebraska, North Carolina, South Carolina, Tennessee and Virginia, and insures workers compensation clients across the country. Established in 1990, United Heartland applies proven managed care techniques to workers compensation and offers many programs and services, including a drug-free workplace program, medical cost management and loss control services. United Heartland's business is underwritten by United Wisconsin Insurance Company, a wholly-owned subsidiary of Accident Fund Insurance Company of America and is rated "A" (Excellent) by A.M. Best. For more information, visit United Heartland's Web site at [www.unitedheartlandbiz.com](http://www.unitedheartlandbiz.com).*