



**News Release**  
FOR IMMEDIATE RELEASE

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## **United Heartland Names Vanderbusch Director of Regional Operations**

**March 10, 2009** (New Berlin, Wis.)—United Heartland announces the appointment of Tom Vanderbusch as director of Regional Operations for the company's New Berlin office.

Vanderbusch is responsible for the management and oversight of the New Berlin regional office, including underwriting and loss control for Wisconsin, Iowa and Minnesota. Prior to accepting this position, he served as New Berlin's regional underwriting manager since May 2008.

Previously, Vanderbusch spent seven years with General Casualty as a territory manager. Prior to that, he served as regional product manager and business development manager in the National Accounts division of Fireman's Fund in California, Illinois and Wisconsin. At both companies, his responsibilities included management of underwriting staff and agency relations.

Vanderbusch graduated from the University of Wisconsin with a Bachelor of Arts in Journalism, and he has 28 years' experience in the insurance industry.

*Headquartered in New Berlin, Wis., United Heartland actively markets in Wisconsin, Illinois, Iowa, Indiana, Kansas, Minnesota, Missouri, Nebraska, North Carolina, South Carolina, Tennessee and Virginia, and insures workers compensation clients across the country. Established in 1990, United Heartland applies proven managed care techniques to workers compensation and offers many programs and services, including a drug-free workplace program, medical cost management and loss control services. United Heartland's business is underwritten by United Wisconsin Insurance Company, a wholly-owned subsidiary of Accident Fund Insurance Company of America and is rated "A" (Excellent) by A.M. Best. For more information, visit United Heartland's Web site at [www.unitedheartland.biz](http://www.unitedheartland.biz).*